

The Californian – Mission Statement and Publishing Guidelines

Mission Statement: To reenforce the value that GSMOL provides its members through relevant, timely, purposeful, impactful, engaging, and enraging articles that illustrate how GSMOL works tirelessly to improve the lives of homeowners in mobilehome parks across California.

Publishing Guidelines:

1. Submissions to *The Californian*

- a. Any GSMOL member may submit articles, ideas, announcements, event notices, or other items of interest, that are in keeping with our Mission Statement, for publication in *The Californian*.
 - i. We will also consider articles from advertisers, outside entities, and other organizations, provided they are in keeping with our Mission Statement.
- b. Submissions should be in either .doc, .docx, or another editable document format, or simply typed into an email. For those without email access, type-written or legible, handwritten articles will also be accepted and transcribed.
- c. Submissions should be emailed to TheCalifornian@GSMOL.org with “For the Californian” in the subject line of the email. If email isn’t possible, then articles may be mailed to the GSMOL office at 14802 Beach Blvd., La Mirada, CA 90638 with “Attn. Editor, The Californian.”

2. Submission policies and guidelines –

- a. Articles may be submitted for GSMOL in Action, Letters to the Editor, and/or for any of the reasons mentioned in 1(a) above but must fall within the criteria outlined in *The Californian*’s Mission Statement.
- b. *The Californian* editorial board reserves the right to edit/alter all submissions for spelling, grammar, size, repetitive or irrelevant content, unverifiable “facts”, and/or language that is vulgar, disparaging, slanderous, or factually inaccurate.
 - i. Contributors may request (in writing and accompanying their submission) any edits by *The Californian* publishing committee be reviewed by them for approval prior to publication. The committee reserves the right to not publish a submission if consensus with the author cannot be reached. For submissions that do NOT contain an “edit-review request” it will be assumed that all edits are approved by the author.
- c. *The Californian* welcomes letters to the editor of 400 words or less. All letters must be signed. At the editor’s discretion, letters may be edited for relevance and readability, but not to change content. Editors reserve the right to decide to print a letter to the editor. Letters will be accompanied by a disclaimer: “Letters to the editor do not necessarily reflect the opinion of GSMOL leadership or *The Californian* editorial board and are the opinion of the author”.
- d. Submissions with photos (headshots of the author, photos from events or that are germane to the article being submitted) are encouraged and appreciated.
- e. Submissions should be no longer than two, single-spaced typed pages and can be as short as one paragraph, provided it tells a complete story.
- f. Assistance with writing an article or piece for *The Californian* is available. Send an email to TheCalifornian@GSMOL.org with “Help with Californian Article” in the subject line and someone from *The Californian* Editorial Team will contact you to write your story.